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Arctic Winter

- Iceland
- Greenland
- Norway
- Sweden
- Finnish Lapland



REGENT



Arctic Winter | 2024/25

ICELAND • GREENLAND • LAPLAND • NORWAY • SWEDEN



Goðafoss waterfall

North Iceland Winter Fly-Drive

Embark on a thrilling fly-drive of northern Iceland and traverse the scenic Skagafjörður fjord and Tröllaskagi Peninsula where breathtaking landscapes await. While here, marvel at the thunderous cascades of Goðafoss and Dettifoss, become captivated with the natural wonders of Lake Mývatn and immerse yourself in the enchanting Húsavík fishing village. Then soak in the geothermal waters at Forest Lagoon.

Day 1 Fly to Akureyri | Arrive in Akureyri, a charming town nestled in northern Iceland which is renowned for its picturesque landscapes, vibrant cultural scene, and friendly atmosphere. Collect your rental car and cruise through the farmlands of north-west Iceland to the Skagafjörður area, often referred to as the 'horse country of Iceland'. The farmers of Skagafjörður pride themselves on owning more horses than they can count, and the area is perfect for those who wish to go riding. Overnight in Skagafjörður area. (120mi)

Day 2 Skagafjörður to Lake Mývatn | Cruise around the Tröllaskagi Peninsula and pass through Siglufjörður – a town which bloomed in the 1950s when herring fishing was the main export. Continue via Akureyri and stop at the magnificent Goðafoss, 'the waterfall of the gods', to admire its powerful cascades plunging into a serene basin. In the late afternoon, reach Lake Mývatn and check in at your hotel. (8) (245mi)

Day 3 Lake Mývatn to Akureyri | Explore the area around Lake Mývatn, a panoramic patchwork of black lava fields, blue lakes, and green hillsides, before reaching Dettifoss waterfall

– Europe's most powerful waterfall. Visit the fishing town of Húsavík and continue travelling back to Akureyri along the north coast. Overnight in Akureyri for the next two nights. (8) (210mi)

Day 4 Akureyri & Forest Lagoon | Spend the day exploring Akureyri under your own steam. Akureyri, often labelled the 'capital of North Iceland', lies at the base of Eyjafjörður. Clinging to one hillside before spilling onto a small stretch of land, it seemingly floats on the shimmering water – hence the name 'Ákur-eyri', or 'the field upon the shoreline'. Experience North Iceland's newest geothermal spa, Forest Lagoon, which is located a few minutes' drive from Akureyri in Valaskógur Forest. Soak in its holistic geothermal waters surrounded by beautiful spruce trees and relax in an infinity pool with swim-up bar. (8) (15mi)

Day 5 Fly to the UK | Return the car to Akureyri International Airport and fly back to the UK. (8) (15mi)

TOUR HIGHLIGHTS

- Fly direct from London Gatwick to Akureyri
- Relax at the Forest Lagoon
- See the mighty Goðafoss & Dettifoss waterfalls
- Explore the 'capital of North Iceland', Akureyri

Holiday type	Fly-drive
Seasonality	Nov – Mar
Stay	Skagafjörður (1), Lake Mývatn (1), Akureyri (2)
Prices from	£1,095 per person*
*Includes international flights, accommodation, car hire in 4WD Dacia Duster or similar and meals as specified. Price based on two sharing.	



Iceland

Shaped by millennia of tectonic activity, Iceland is a land of towering volcanoes and immense glaciers, where nature is at its most powerful and awe-inspiring. This beautiful Arctic nation boasts an incredible variety of landscapes, from black-sand beaches to lava fields and unforgiving ice sheets.

The vast open skies over Iceland's rural landscapes provide ample opportunities to view the northern lights. Sightings cannot be guaranteed, but travelling between late September and early April will increase the chances of seeing them.

For those looking for rest and relaxation, Iceland holidays don't have to involve non-stop activity, although there is so much on offer it may be hard to resist. It's just as easy to sip local schnapps while sat in the bubbling waters of a geothermal pool as go hiking on a glacier. Best of all our Iceland Travel Specialists can recommend 'secret' pools to avoid the popular spots like the Blue Lagoon.



Forest Lagoon

Escape the cold and enter a world of utter bliss in a relaxing Finnish dry sauna or combine the heated and cold pools to discover incredible health benefits. Overlooking a beautiful fjord in Eyjafjarsarsveit, you can enjoy a sumptuous meal at the wood-clad bistro and take in magnificent views of an enchanting forest surrounding the baths.



Icelandic Horses

Hvammsvík Hot Springs

Recharge your batteries in one of eight natural hot springs and soak in the majestic mountain views of this unspoiled sanctuary off the Icelandic coast. During your stay, why not explore the vast walking trails on a hike through the estate or channel your inner self with yoga? In this wondrous haven, you can fully disconnect and experience a range of incredible experiences.



"There is so much more to Iceland than just Reykjavik. Escape the crowds in the north of the island or explore the Lake Mývatn region and go whale watching from Húsavík."

ROB



Iceland Aurora Igloo

Nestled in the picturesque landscape of Hella, the Aurora Igloo offers a unique and enchanting experience for those eager to witness the northern lights or midnight sun. Boasting a panoramic 360° view, these 12 transparent plastic domes provide an unobstructed view of Iceland's serene wilderness, creating a truly immersive and unforgettable escape.



"I'll never forget watching the sunset while sipping a glass of bubbly in the Blue Lagoon, or my first sighting of an exploding geyser and our Superjeep driving on the glacier with views in every direction."

DEBBIE



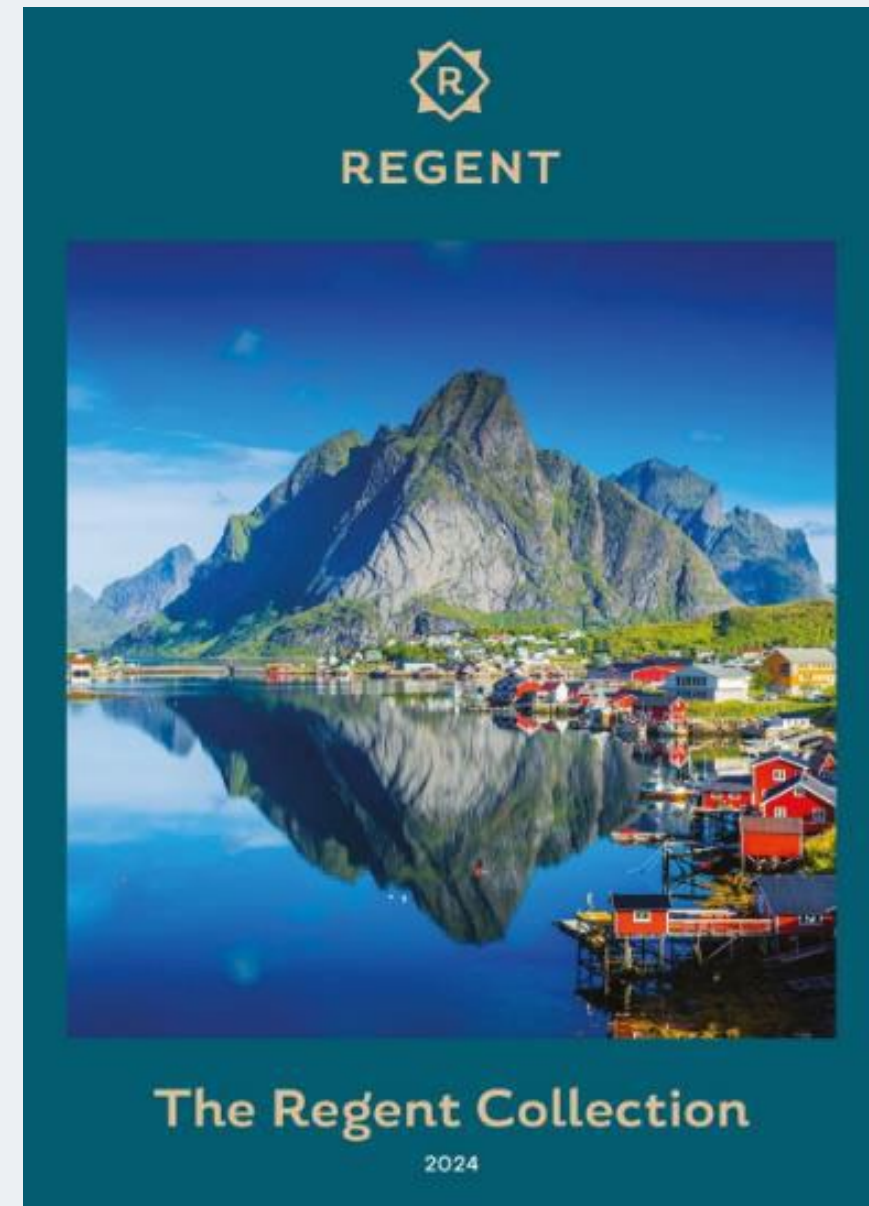
Lava Show

Feel the heat on this award-winning show located in Reykjavik and Vik where lava flows into the very showroom you stand in. You'll learn about Icelandic volcanoes on an educational talk before marvelling as your host manipulates the molten matter at their will. This unique spectacle featuring 1,100°C fiery substances will only leave you with warm memories.

Talk to an Iceland Travel Specialist on 020 7666 1291

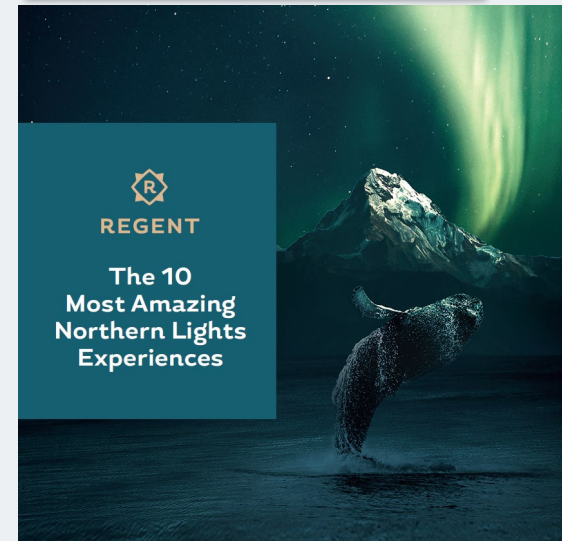
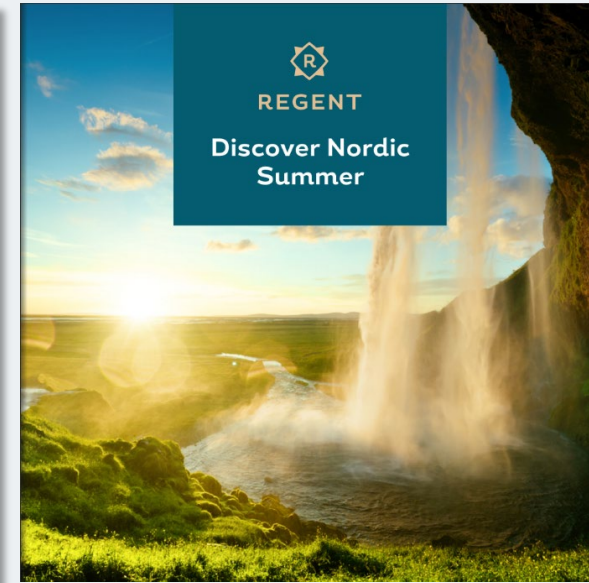
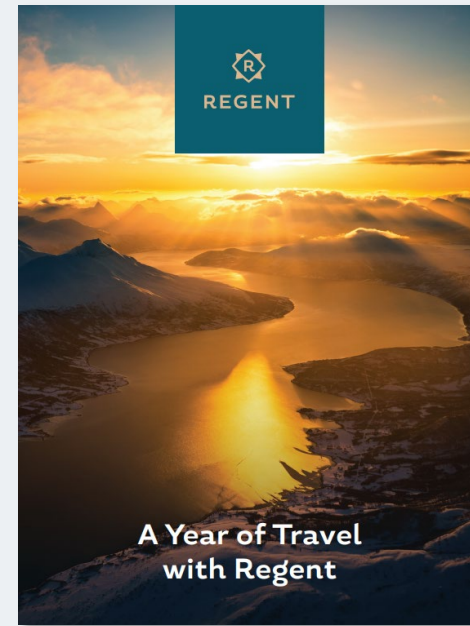
The Regent Collection

- Nordic Summer & Volcanic Islands
- Europe
- Middle East
- Caucasus & Central Asia
- Far East



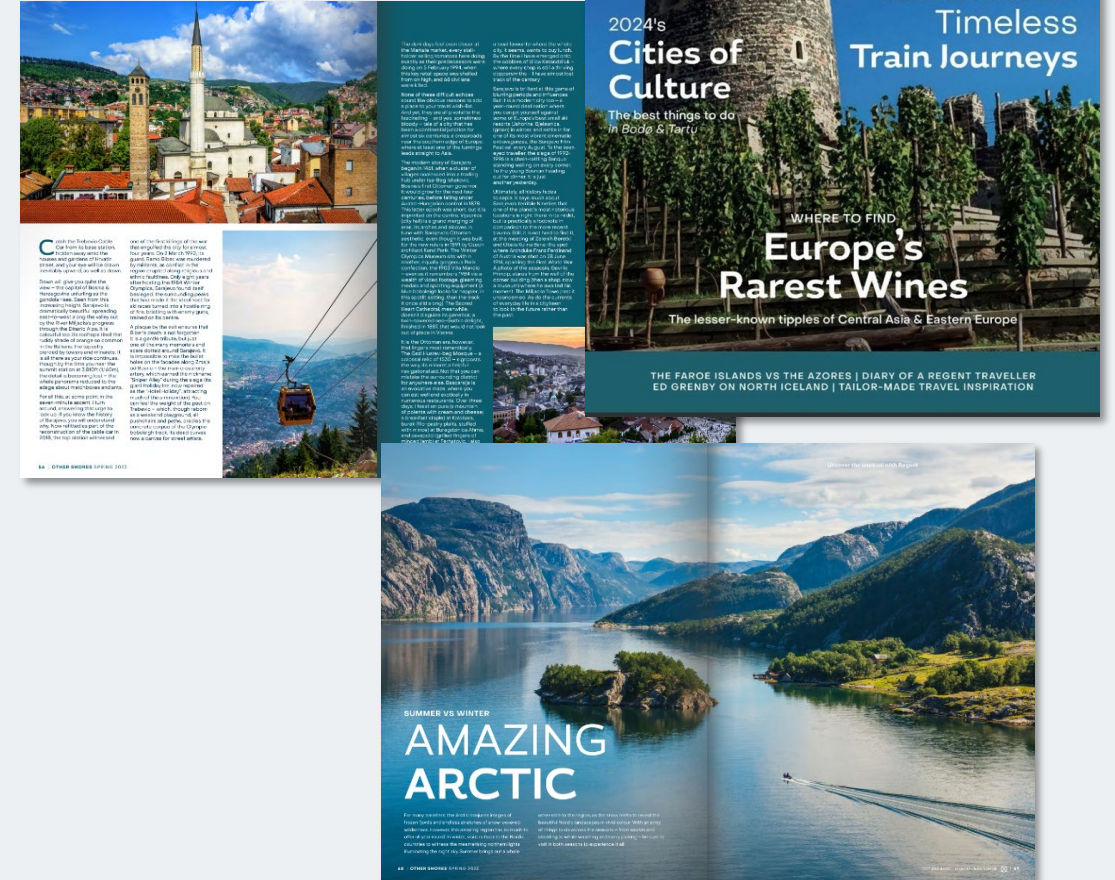
Direct Mail

- 3 - 4 per year
- Havila Cruises (Feb 24)
- Autumn Adventure (Aug 24)
- A Year of Travel (Jan 25)
- Travel Trends (Feb 25)



Other Shores Magazine

- 2 magazines feature all ITC Brands
- 50th Anniversary Edition (Oct 24)
- Spring Edition (Apr 25)



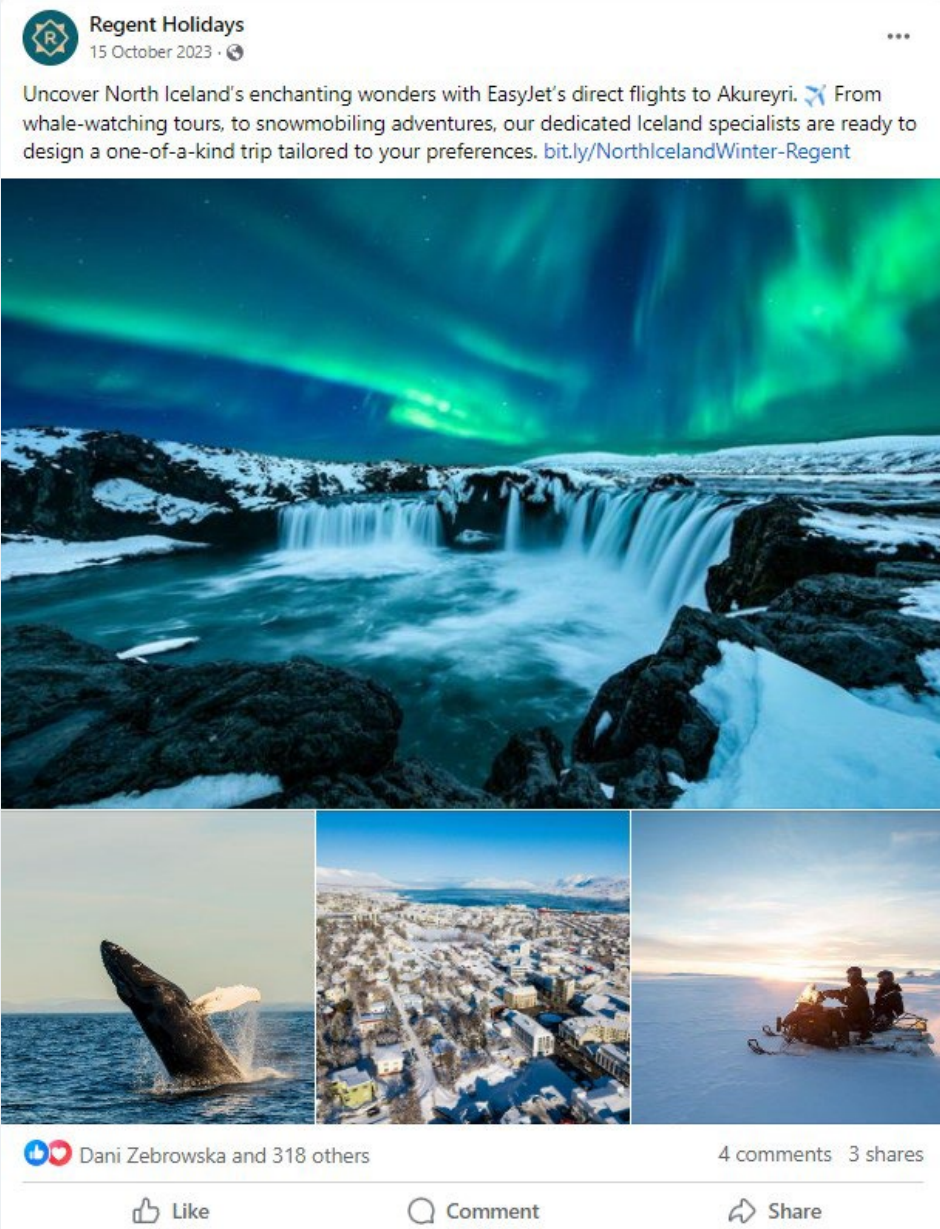
50 Years of Selling Iceland

- Client events
- Travel Agent events
- Competitions/Give Aways
- Special Blogs
- Staff trip



Iceland at Regent today

- Iceland dropped to the 3rd most popular destination
- 45% Reykjavik based holidays
- 31% Fly-Drive
- 12% Group Travel
- 4% repeat clients



Iceland at Regent today



Lisa Eve

6 reviews

GB



20 Mar 2024

I am currently on the Iceland tour

I am currently on the Iceland tour. 'H' is our tour guide and Kristian our driver. What an amazing tour we have had. 'H's explanation of everything from Icelandic mythology to volcanoes has been second to none. His knowledge is amazing and his stories have us riveted. Hotels have been great. Food is **expensive** but delicious. The places we have visited have been varied and I have enjoyed each one of them. Iceland is probably the best country I have ever visited. The weather can change many times during the day and the scenery also. I am so enjoying this trip and still have one more day to go. An added bonus to this trip has been the fissure eruptions and viewing the aurora borealis yesterday evening. I'll be coming here again.

Date of experience: 20 March 2024



Anne Price

5 reviews

GB



28 May 2024

Fabulous holiday in Iceland

Fabulous holiday in Iceland! Well organised by Regent and paperwork received covered everything we needed to know.

We spent 18 nights which included a few days in the Westfjords which we would recommend to anyone going. not normally included on a circular trip of the country but well worth the detour.

Driving is easy and in May, the roads are empty apart from in Reykjavik. But be prepared to pay a lot for food and drink!



Rachel

16 reviews

GB



16 Jun 2024

birding adventure in Iceland

We had an adventurous trip driving round Iceland to watch birds. I suggest keeping an eye on road traffic information. We had road closures due to wind and snow [in June]. Phone Regent if there is a problem. Iceland is a very expensive country to visit but we enjoyed our trip.

Date of experience: 31 May 2024

Useful

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North Iceland

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On Europe’s most spectacular road trip I saw the Northern Lights — by accident

The scenery, culture and whales of northern Iceland are more accessible than ever — and guaranteed to bring out your inner Viking, says Ed Grenby. Or maybe even your inner Elf



New direct flights to Akureyri make Iceland’s northern coastline even easier to discover



Regent Holidays

Published by Alexandra Mccann

22 August 2023 · 

...

“The region has one of the world’s most northerly botanical gardens and 4×4 tours that take visitors out across lava fields to dormant volcanic craters.” 

Find out what Natalie Chalk from [The i Paper](#) discovered on her trip to Iceland’s ‘Capital of the North’. bit.ly/Akureyri-Thel



Regent Holidays

Creating tailor-made holidays and group tours to the world’s most unique corners for over 50 ...

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2 comments

North Iceland



Our Icelandic road trip: whales, lakes and waterfalls

The remote north of the country is more accessible than ever thanks to new flights and brilliant fly-drive itineraries. By **Ed Grenby**

longship to explore this coastline, now all it takes is a Hyundai i10. Those, happily, are readily available to rent at Akureyri airport (along with somewhat beefier vehicles). Over the next five days, mine will carry me west to the whaling town of Siglufjörður and the horse-strewn dales of Skagafjörður, then east to the volcanic



sturdiness, small size and unique extra gait, the *tölt*, which turns out to be basically a trot but without the sore bottom you normally get from all that bumping. They are also, says Gracina from Hestasport stables, uniformly good-natured (rides from £51; riding is).

"How do you ensure that?" I ask.

"Icelanders are extremely strict and put horses in trouble at the first sign of a nip or kick."

"What does 'in trouble' mean?"

She lowers her voice, as if our horses might otherwise hear, and says, "The slaughterhouse." (I avoid horse meat for the rest of the trip but Gracina, gloriously unsentimental, says that in common with most Icelanders she's pretty partial to it herself.)

My steak-to-be carries me effortlessly up some treacher-



Regent Holidays is with Visit North Iceland and 3 others.

17 June 2022 · 🌐

Our product manager Andrea has just returned from an exciting trip to Iceland! 🇮🇸

Check out her experience whale watching in Akureyri on the specially modified RIB Boats.

"I loved the whale watching experience! Bouncing along the waves to the end of fjord from Akureyri to see a very curious humpback whale circle our boat. It was amazing to be so close to whales and to hear them come to the surface. It was actually a really emotional moment under the bright sun of summer day in North Iceland." bit.ly/RegentIceland

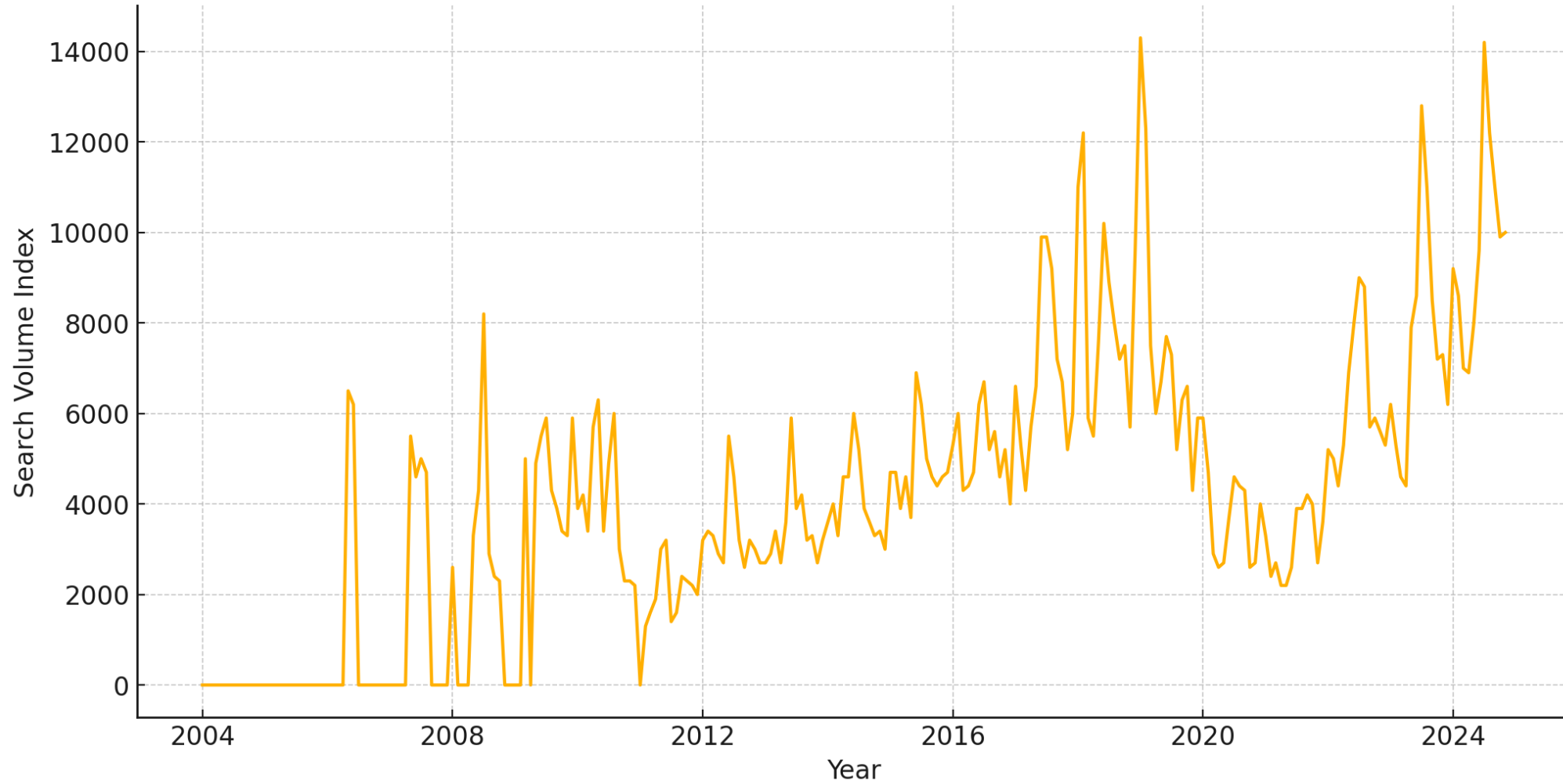


👍❤️ 116

3 comments 3 shares

Akureyri Search Trends

Google Search Volume for "Akureyri" in the UK Over Time



UK and North Iceland

- North Iceland's unique attractions
- Promoting Year-Round Tourism
- Expanding Product offerings for UK Tour Ops
- Enhancing Sustainability through Efficient Travel
- Eco-conscious and Adventure Travellers